

# St. Luke's United Methodist Church

## Privacy Policy

---

### Introduction

Welcome to St. Luke's United Methodist Church. St. Luke's United Methodist Church is committed to protecting your information by ensuring that we remain lawful. Below is the Privacy Policy for St. Luke's United Methodist Church. Please take some time to read through this Policy as it outlines how we will use your personal information.

### Privacy Policy Consent

This website and all of its content is owned by St. Luke's United Methodist Church. The term "you" refers to the user or viewer of stlukesumcmi.org.

This Privacy Policy exists to inform you of how we collect, use, process, and distribute your information. It is important for you to know that we will not use or share your information in any way that is not specified within this Privacy Policy.

We reserve the right to change or modify this privacy policy in any way, at any time. Please read this Privacy Policy in order to understand how your information may be obtained and used. Any content that is provided to us by you or is obtained by us from this website is governed by this Privacy Policy. By using stlukesumcmi.org, whether you have read this Privacy Policy or not, you are fully consenting to this Privacy Policy.

### Information we may collect

Our goal in collecting information from you is to ultimately make your experience better as you use stlukesumcmi.org. Here are the pieces of information that we may collect when you use this website.

- 1) A name and an email address that will enable us to send emails to you - the provision of an email address on this site equates to consent
- 2) A name, email address, or phone number so we can follow-up with you
- 3) Billing information including a name, address, and credit card information will enable us to process any purchases or donations
- 4) A name, email address, and phone number if you complete our contact form with a question.

Any information that you voluntarily provide equates to information that you are giving us consent to use.

### **Photo and Video Disclaimer**

Recording and filming of individuals may take place on St. Luke's UMC property during events or services for use in St. Luke's UMC communications.

### **How Personal Information is Collected**

- 1) Visiting stlukesumcmi.org (cookies)
- 2) Making a donation to St. Luke's United Methodist Church
- 3) Applying to work with St. Luke's United Methodist Church
- 4) Contacting us using email, phone, or any other means
- 5) Through third party-cookies (see the section on "Data Collection Technologies")

### **Anonymous Data Collection and Use**

In order to ensure that our website delivers a high-quality experience, we may use your IP address to help diagnose problems on our end to manage the Website by identifying which areas of the Website are being used the most and to fine-tune our content for your best interest. Your IP address is the number assigned to computers connected to the Internet. This is essentially "traffic data" that cannot personally identify you but is helpful to us for marketing purposes and for improving our services. Traffic data collection only follows your activities as you are using this website, it does not follow your activities on any other websites in any way. Anonymous traffic data may also be shared with business partners and advertisers.

### **Use of "Cookies"**

We may utilize the "cookies" feature of major browsers.

You may choose to disable cookies through your own web browser's settings. However, disabling this function may diminish your experience on our Website and some features may not work as intended.

### **Data Collection Technologies**

In addition to our own cookies, we may also use various third-party cookies, for example, Google Analytics, Google Ads, Google Tag Manager, Facebook Ads Manager, Facebook Pixel, etc.

By agreeing to our Privacy Policy, you agree to the use of cookies and similar technologies (for example, web beacons, pixels, tags, and device identifiers which we collectively refer to as "cookies") as described in this policy.

### **What Happens with the Information We Collect**

- 1) It may be used to contact you
  - For follow-up purposes
  - For promotional purposes

- For troubleshooting purposes
  - Informational updates
- 2) It may be used to help process payments online
- Your personal information may be needed in order to process the payments that you could potentially be making to St. Luke's United Methodist Church.
- 3) Viewing by others
- Whenever you voluntarily provide Personal Information through the use of stlukesumcmi.org, you have consented to that information and its content, being seen, collected, and used by others. We cannot be responsible for any unauthorized or improper use of the information that you voluntarily share (i.e., sharing a comment on a blog post, posting in a Facebook group that we manage, sharing details on a group coaching call, etc.).

Your professional or employment-related details, as well as non-public educational information, are gathered and handled solely based on the information you provide in your application for employment or volunteer positions. This includes conducting a background check and managing other aspects of your application process.

### **Storage and Handling of Personal Information**

Personal Information obtained by stlukesumcmi.org is stored internally or through a data management system. We value your safety, so your Personal Information will only be accessed by people who are responsible for gathering, managing, or storing it, or who have a legitimate need to access it. (i.e., our hosting provider, newsletter provider, payment processors, or team members).

It is important to note that we may transfer information internationally. If you are using our website in the European Union, please understand that your Personal Information may be transferred outside of the European Union. By using our Website and providing us with your Personal Information, you are consenting to these transfers exactly as stated within this Privacy Policy.

If you have any questions regarding our privacy policy, please reach out to us at [office@stlukesumcmi.org](mailto:office@stlukesumcmi.org) and we would be happy to connect with you.